

FOR IMMEDIATE RELEASE - PRESS REPORT

CAMPTON HIGHWAY DISTRICT GOES GREEN

Campton Township Highway Commissioner Sam Gallucci is pleased to announce that the upcoming winter's de-icing products will be updated to protect the environment and save taxpayers' money in the process.

Campton Highway District will be the first Township in Kane County to purchase and use a product that has been used extensively by the New York Dept. of Transportation and other eastern northern states, to melt snow and ice, while protecting the environment from the corrosive effects of salt and chloride that is currently used on Northern Illinois roads.

"Magic Liquid" or "Magic Salt" is the commercial name of a snow and ice melting agent that is based on an agricultural by-product of grain and sugar that as a liquid, is sprayed onto salt before it's spread on roadways, and that can also be sprayed directly onto pavement before it begins to snow.

Regular rock salt becomes ineffective below 18 degrees F, and chloride stops working at 0 degrees. Magic Salt works to temperatures of -35 degrees F and because of its residual effect, once applied to pavement, snow and ice will not bond to the treated pavement virtually eliminating 'black ice.'

Magic Salt is EPA recognized as the only de-icer safe for the environment. It's pet friendly, will not burn pet paws, and virtually eliminates grass damage, will not rust vehicles or corrode bridges or roadways or damage any vegetation.

It is estimated that it will also reduce the amount of salt that the Highway District will use this winter by over 45% which will save the District a considerable amount of money. In addition, it will prevent damage to highway district vehicles which occurs every winter, with the use of conventional salt and chloride.

It's biodegradable, harmless to humans and all other animals, while melting snow and ice almost twice as fast than conventional products being used today. It's a win-win situation that saves money, reduces the amount of salt used, melts snow quicker, and is harmless to the environment, animals and vehicles.