

Too Good for Drugs

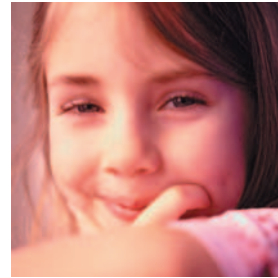


Do you want a program that reduces risk factors while enhancing protective factors?

Do you want a program that improves decision making and goal setting while improving peer resistance?

The Program...

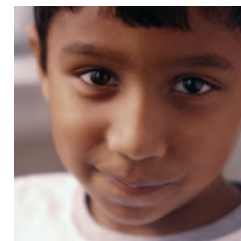
Too Good For Drugs (K-8) is a school-based prevention program designed to reduce risk factors and enhance protective factors related to alcohol, tobacco and other drug (ATOD) use among students. **Too Good For Drugs** has a separate, developmentally-appropriate curriculum for each grade level. Each curriculum builds on earlier grade levels, an instructional design which enables students to learn important skills sequentially and retain them year after year.



The Benefits...

Too Good for Drugs builds five essential life skills:

- goal setting
- decision making
- bonding with pro-social others
- identifying and managing emotions
- communicating effectively



“Don’t change anything about Too Good for Drugs. It’s all terrific!”

Alissa Trollinger, Safe and Drug-Free Schools Coordinator
Copper Canyon Academy, Glendale, AZ

The Tools...

Each complete, easy-to-use grade level kit includes:

- teacher’s curriculum with ten 30- to 60-minute lessons
- scripted lesson format
- parent components
- 50 student workbooks
- clear, measurable objectives
- colorful, attractive materials
- evaluation tools
- teacher tips
- lesson extenders

“Too Good for Drugs is a creative program which has eased implementation of the ATOD prevention message into our schools. It has been rewarding to see the progress that has been made in delaying the onset of alcohol and tobacco use among our students.”

Jan Coen, OCPSII, Gallia County Local Schools, Gallipolis, OH



More Benefits...

In comparison to students who did not receive *Too Good for Drugs*, research has shown that students who participated...

- decreased intentions to smoke cigarettes by 33%.
- decreased intentions to drink alcohol by 38%.
- decreased intentions to smoke marijuana by 25%.

And these changes are long term. Students continue to show fewer intentions to use tobacco, alcohol or marijuana.

The *Too Good For Drugs* program has also been proven to reduce student risk factors and increase protective factors, including:

- attitudes toward ATOD use
- peer norms relating to ATOD use
- peers' acceptance of ATOD use
- emotional competence and sense of self-efficacy
- social and peer resistance skills
- perception of the harmful effects of ATOD use



*Too Good
Programs*

“Congratulations on...the careful development, rigorous testing and on-going refinement of the Too Good for Drugs program.”

Steven P. Schinke, Ph.D.,
Manager of the National
Registry of Effective
Prevention Programs



An Award-Winning Program

While the best measure of success is the positive effect we have on the lives of children, *Too Good For Drugs* has also been selected for prevention excellence by...

- Substance Abuse and Mental Health Services Administration (SAMHSA).
- American Medical Association.
- Southeastern Association of Safe and Drug-Free Schools.
- Florida Alcohol and Drug Abuse Association.
- Florida Department of Children and Families.

“What we liked most about Too Good for Drugs was the focus on developing assets and skills. The simplicity and the format of the lessons were also critical. In the span of 10 classes, we are able to offer our students an easy-to-use, proven drug prevention program.”

Rona Cole, Coordinator,
Health Education Programs,
Los Angeles USD, Los Angeles, CA